



polestar



**Hardy**



**Majestic**



**Adept**

# Customer // Ted Logan

Age:25

Ted Logan is a young actor who was born in Scarborough Toronto, Canada. A young man who enjoys **spritited drives**, but wants a luxurious experience. A **compact city car** that can look stunning at a red carpet but also tear up the canyons.



YOUNG ACTOR



LIVES IN CITY CONDO



WORKS AROUND THE CITY

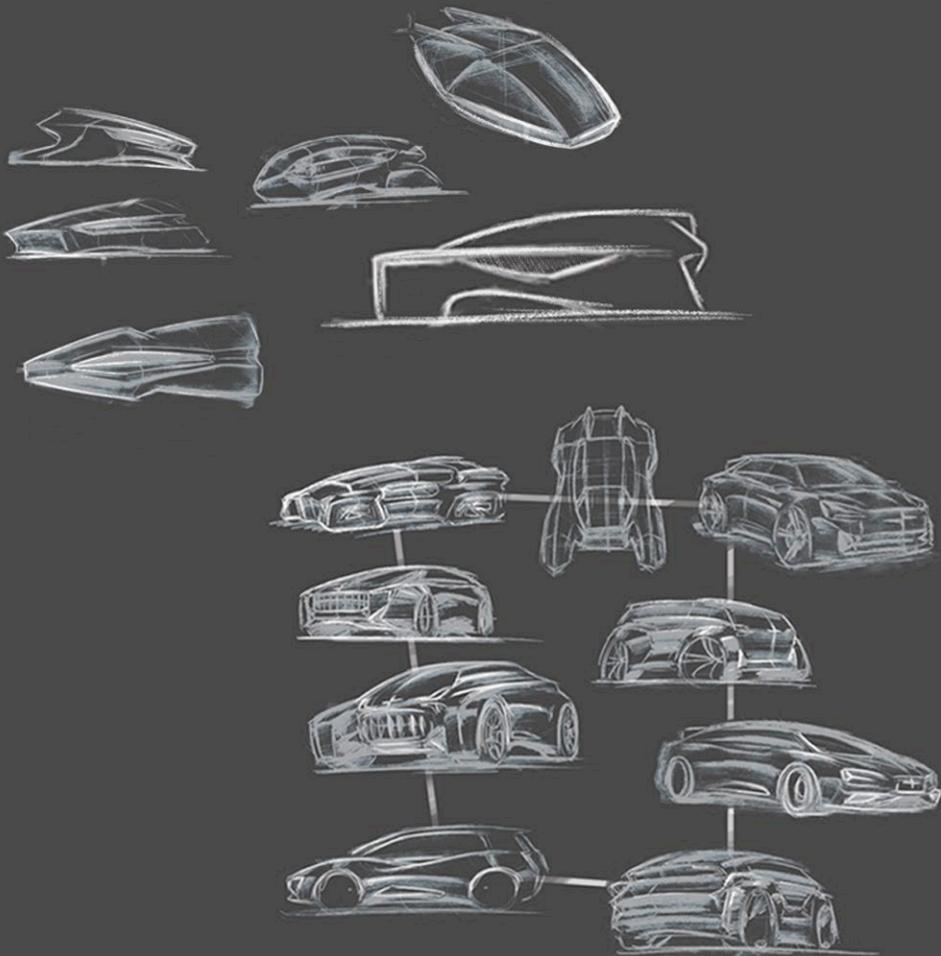


ENJOYS NATURE AND SPIRITED DRIVING

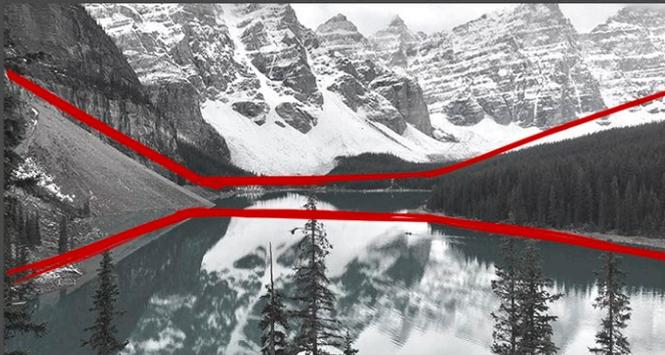
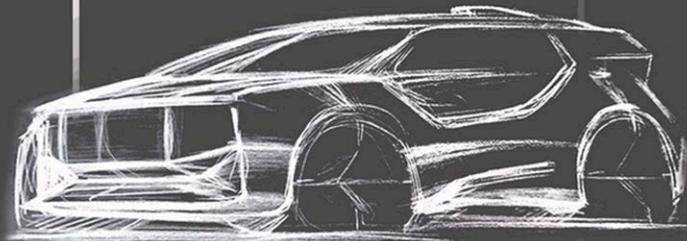
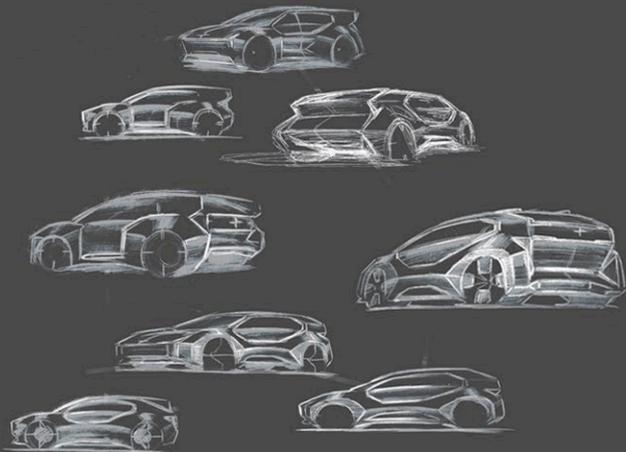
## Market //



# Initial Sketches //



# Final Direction //

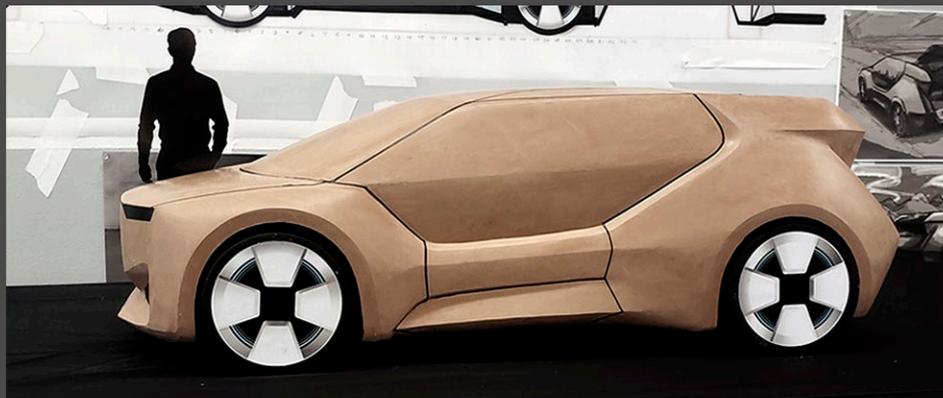
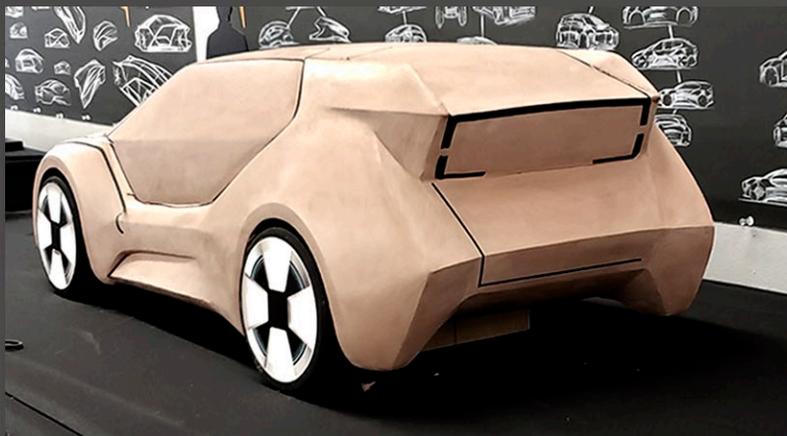
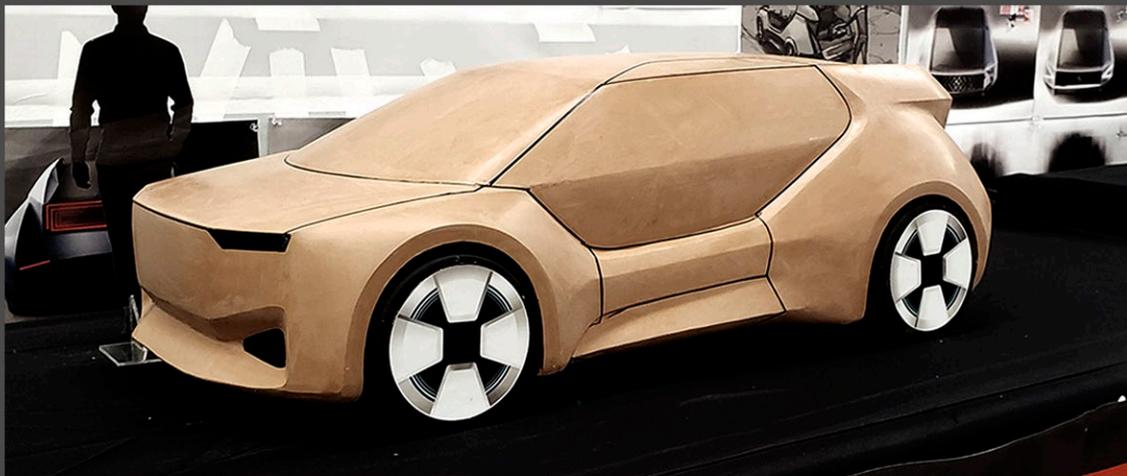




*Handwritten signature or initials in the bottom right corner.*



# Final Direction //



# Refinement process //







POLESTAR

*Signature*